



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1373542

**Schedule Dates** 09/18/12-10/01/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Wash  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Obama for America (172251)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Kaufma, Meredith  
**Phone/Fax** /  
**CPE** 95/101/1781  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA SCHED C  
JARED SALLES

**Date Entered** 09/17/12  
**Last Modified** 09/17/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09819980  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,360.00  
**Net Total** \$53,040.00  
**Sales Tax**

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	78	\$58,400.00
Oct. 2012	1	\$4,000.00
<b>Grand Total:</b>	<b>79</b>	<b>\$62,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/18/12-09/24/12	2	:30	7A- 7:30A (EST)	1	X	X	X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/17/12
2.0	Normal Line / SPOT (2)	09/18/12-09/28/12	2	:30	7:30A- 8A (EST)	1		X	X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/17/12
3.0	Normal Line / SPOT (3)	09/18/12-09/28/12	2	:30	8A- 8:30A (EST)	1		X	X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/17/12
4.0	Normal Line / SPOT (4)	09/18/12-09/28/12	2	:30	8:30A- 9A (EST)	1		X	X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/17/12
5.0	Normal Line / SPOT (5)	09/18/12-09/28/12	2	:30	12P- 12:30P (EST)	1		X	X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/17/12
6.0	Normal Line / SPOT (6)	09/18/12-09/28/12	2	:30	12:30P- 1P (EST)	1		X	X	X	X			2	\$375.00	\$750.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/17/12
7.0	Normal Line / SPOT (7)	09/18/12-09/28/12	2	:30	9A- 10A (EST)	3	X	X	X	X	X			6	\$200.00	\$1,200.00	Columbus (WSYX)	MILLIONAIRE	9/17/12
8.0	Normal Line / SPOT (8)	09/18/12-09/28/12	2	:30	10A- 11A (EST)	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Columbus (WSYX)	RACHAEL RAY	9/17/12
9.0	Normal Line / SPOT (9)	09/18/12-09/28/12	2	:30	10:57A- 12P (EST)	3	X	X	X	X	X			6	\$550.00	\$3,300.00	Columbus (WSYX)	THE VIEW	9/17/12
10.0	Normal Line / SPOT (10)	09/18/12-09/28/12	2	:30	1P- 2P (EST)	3	X	X	X	X	X			6	\$475.00	\$2,850.00	Columbus (WSYX)	THE CHEW	9/17/12
11.0	Normal Line / SPOT (11)	09/18/12-09/28/12	2	:30	2P- 3P (EST)	2	X	X	X	X	X			4	\$425.00	\$1,700.00	Columbus (WSYX)	GENERAL HOSPITAL	9/17/12
12.0	Normal Line / SPOT (12)	09/18/12-09/28/12	2	:30	3P- 4P (EST)	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Columbus (WSYX)	RICKI LAKE	9/17/12
13.0	Normal Line / SPOT (13)	09/18/12-09/21/12	2	:30	4P- 4:30P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/17/12
14.0	Normal Line / SPOT (14)	09/24/12-09/28/12	2	:30	4P- 4:30P (EST)	1	X	X	X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.0	Normal Line / SPOT (15)	09/18/12-09/21/12	2	:30	4:30P- 5P (EST)	1		X	X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/17/12
16.0	Normal Line / SPOT (16)	09/24/12-09/28/12	2	:30	4:30P- 5P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/17/12
17.0	Normal Line / SPOT (17)	09/18/12-09/28/12	2	:30	6:58P- 7:27P (EST)	4	X	X	X	X	X			8	\$750.00	\$6,000.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	9/17/12
18.0	Normal Line / SPOT (18)	09/18/12-09/28/12	2	:30	7:28P- 7:57P (EST)	4	X	X	X	X	X			8	\$750.00	\$6,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/17/12
19.0	Normal Line / SPOT (19)	09/22/12-09/29/12	2	:30	7P- 8P (EST)							1		1	\$750.00	\$750.00	Columbus (WSYX)	ET WEEKEND	9/17/12
19.0.1	Preempt (19)	09/22/12															Columbus (WSYX)	Pre-empt/Exception	
20.0	Normal Line / Prime Premium (20)	09/24/12-09/24/12	2	:30	8P- 10P (EST)	1								1	\$3,200.00	\$3,200.00	Columbus (WSYX)	DANCING WITH THE STARS 15	9/17/12
21.0	Normal Line / Prime Premium (21)	10/01/12-10/01/12	2	:30	8P- 10P (EST)	1								1	\$4,000.00	\$4,000.00	Columbus (WSYX)	DANCING WITH THE STARS 15	9/17/12
22.0	Normal Line / Prime Premium (22)	09/25/12-09/25/12	2	:30	8P- 10P (EST)			1						1	\$2,500.00	\$2,500.00	Columbus (WSYX)	DANCING W/T STARS RESULTS Premiere	9/17/12
23.0	Normal Line / Prime Premium (23)	09/25/12-09/25/12	2	:30	10P- 11P (EST)			1						1	\$2,500.00	\$2,500.00	Columbus (WSYX)	PRIVATE PRACTICE	9/17/12
24.0	Normal Line / Prime Premium (24)	09/27/12-09/27/12	2	:30	9P- 10P (EST)					1				1	\$4,500.00	\$4,500.00	Columbus (WSYX)	GREY'S ANATOMY	9/17/12
25.0	Normal Line / Prime (25)	09/27/12-09/27/12	2	:30	10P- 11P (EST)					1				1	\$3,500.00	\$3,500.00	Columbus (WSYX)	SCANDAL	9/17/12

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26.0	Normal Line / Prime Premium (26)	09/30/12-09/30/12	2	:30	9P- 10P (EST)								1	1	\$3,500.00	\$3,500.00	Columbus (WSYX)	REVENGE	9/17/12
27.0	Normal Line / SPOT (27)	09/18/12-09/21/12	2	:30	11:01P- 11:34P (EST)	1	X	X	X	X				1	\$800.00	\$800.00	Columbus (WSYX)	A&C 5 @11P	9/17/12
28.0	Normal Line / SPOT (28)	09/23/12-09/23/12	2	:30	7P- 8P (EST)								1	1	\$2,000.00	\$2,000.00	Columbus (WSYX)	EMMY RED CARPET	9/17/12
29.0	Normal Line / Prime Premium (29)	09/23/12-09/23/12	2	:30	8P- 11P (EST)								1	1	\$3,000.00	\$3,000.00	Columbus (WSYX)	PRIMETIME EMMY AWARDS	9/17/12

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